# Title

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## Name of Author[[1]](#footnote-1) and Name of Author[[2]](#footnote-2)

**ABSTRACT**

Use TH Sarabun New font type, 14, and bold. After the abstract, write 3-5 keywords and E-mail address. Please remember to use font size 12, bold, to enable access through international database and to allow other researchers to contact the author(s).

*Keywords:*

**Background and Signification of the Research Problem**

**Research Objective(s)**

**Scope of Research**

The researcher must stipulate the breadth of the study, which can influence the scopes in research problem, content, population and sampling, duration of data collection, area, variables, and data analysis.

**Hypothesis (Optional)**

A hypothesis is the author’s assumption which needs to be tested and proved.

**Research Methodology**

The summarization of the entire sequences of means to acquire the answer for research purpose, such as, tools and equipment, data collection, data analysis and related statistics, and so on.

**Results**

This part features the entire consequence of the research method and hypothesis testing in each issue. It needs to be written precisely, which may contain tables or explanative illustrations in an appropriate amount.

**Discussion**

In this part the researcher must evaluate the research result. The discussion must answer these following questions: whether the facts obtained from the research results consistent or contradicts with the hypotheses, theories and frameworks, or other researches. If there any conflicts between the results and those theories or frameworks. If yes, the researcher needs to give the reasons for such contradictions and find more evidences to support the possibilities of such results.

**Suggestions:**

1. Application: The researcher(s) must answer these questions.

- How do the results and findings satisfy the research objective?

- How beneficial are the results regarding the Background and Signification of the Research Problem?

- How can the results be utilized?

- Limitations.

2. Further Research: The researcher(s) must answer these questions

- How can the results be developed and improved in further researches?

- How can the results be developed into a longitudinal study, or how they can be extended to other field of researches?

**References**

Use the reference citation style as shown in JEMS website: ww.econ.src.ku.ac.th/jems

1. **Position Office E-mail:**  [↑](#footnote-ref-1)
2. **Position Office E-mail:** [↑](#footnote-ref-2)